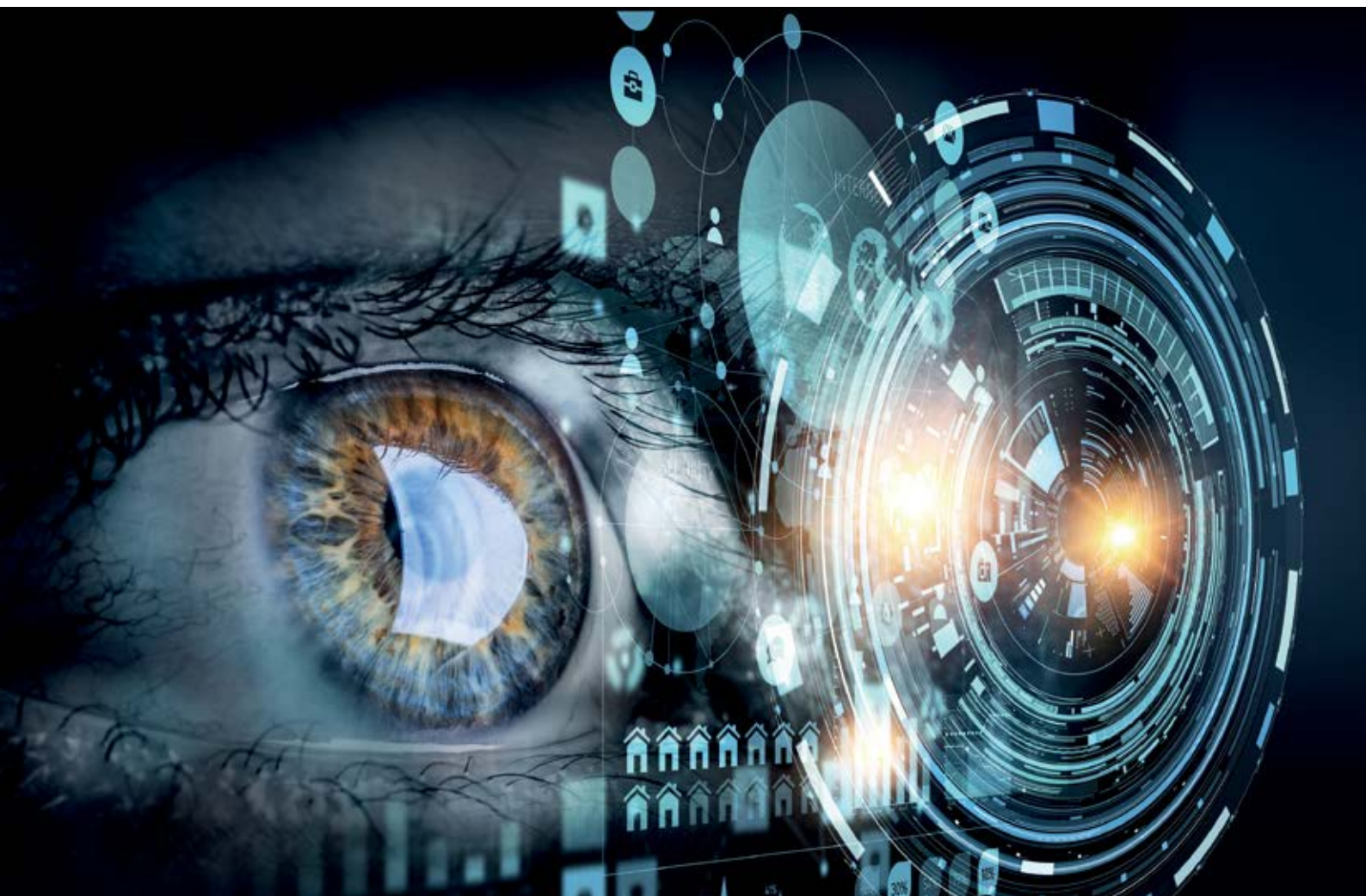






























# SMART MOBILITY SOLUTIONS

PRODUCT CATALOGUE



ARTIFICIAL INTELLIGENCE BY SWISSTRAFFIC GROUP

AI:	Artificial Intelligence
ANPR:	Automatic number plate recognition
API:	Application Programming Interface; interface for automatic data transmission from sensor to a server in real-time
D:	Days
GDPR:	EU General Data Protection Regulation
GSM:	Global System for Mobile Communications; fully digital mobile communications network
IMT:	Individual motorised traffic
IoT:	Internet of Things
LoRa:	Long Range Wide Area; enables energy-efficient data transmission over long distances without LTE (see also SIGFOX)
LTE:	Long Term Evolution; a mobile communications standard for 4G, 5G etc
NMT:	Non-motorised traffic, cyclists and pedestrians
MTH:	Months
Multimodal:	Use of different transport modes during a certain period
o-d:	origin-destination
PT:	Public transport
SIGFOX:	Proprietary global communications network for low-energy wireless connection of objects to the internet (see also LoRa)
WK:	Weeks

	Public transport (PT)		Tram
	Safety		Tractor
	LED display		Motorcycle
	Violations		Car
	Parking		Car with trailer
	Services		Bus, coach
	Dashboard		Van
	Artificial Intelligence		Van with trailer
	Data protection compliant		Articulated van
	Mobile installation		Lorry
	Fixed counting station		Lorry with trailer
	Pedestrian		Articulated lorry
	e-Scooter		
	Cyclist		
	Wheel chair		
	Stroller		



The future of mobility is defined by seamlessly meshing of our work life, home life and leisure time. Just getting from A to B will no longer be enough. What will truly matter in a multi-mobile world are: experience, sustainability and health.

At SWISSTRAFFIC, we believe that mobility is one of the key areas affecting sustainability. All over the world, new products and services are evolving faster and faster, opening up a seemingly endless range of possibilities. But companies, governments, cities and other actors must still draw the right conclusions. Our aim is to support customers and to apply an integral approach to addressing this highly complex issue.

With over 20 years of expertise in mobility, we are your partner for innovative and sustainable mobility solutions.

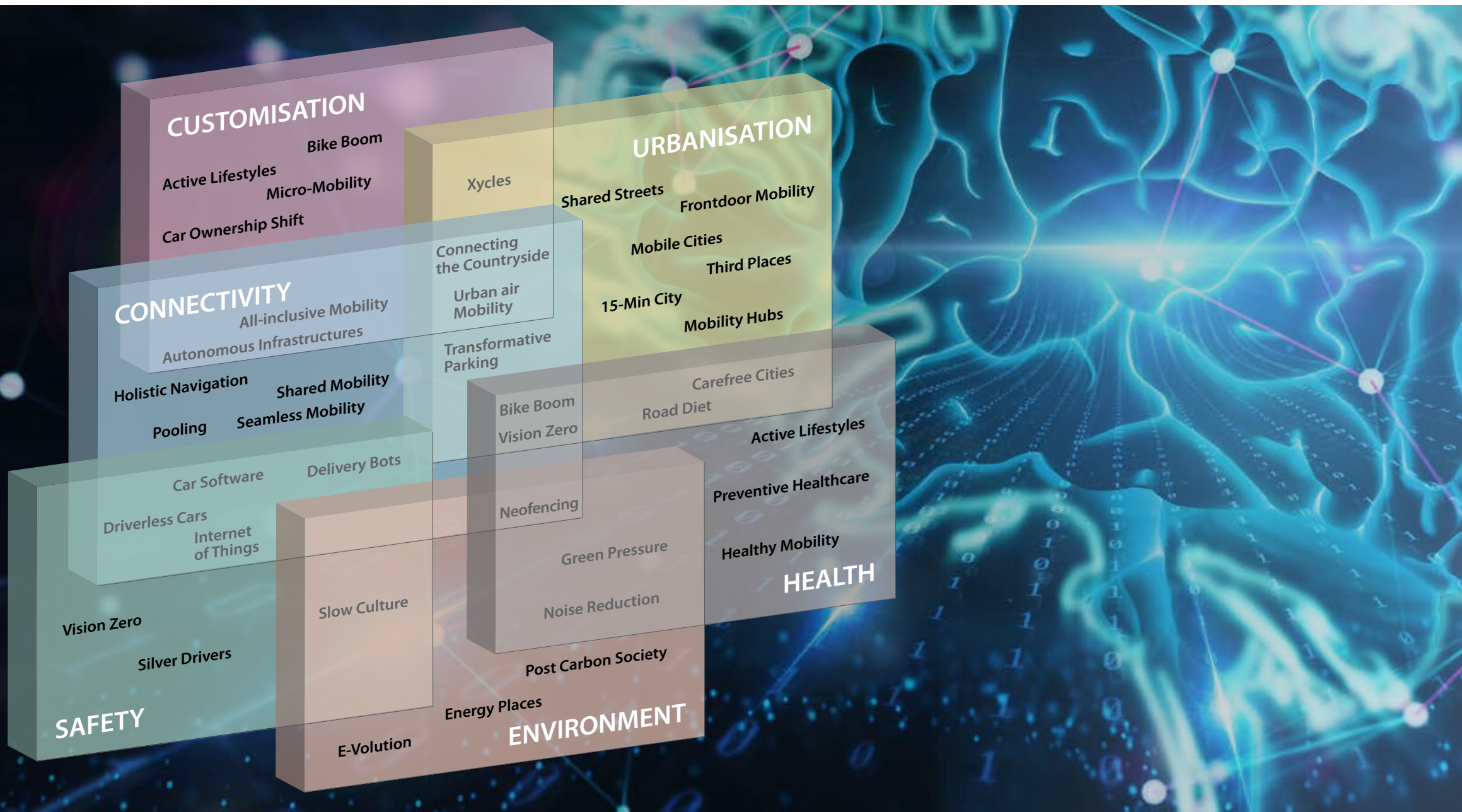
**Alain Bützberger**  
Chairman of the Board  
SWISSTRAFFIC Group

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<b>Smart Mobility Vision</b> What the future of mobility looks like	<b>06</b>
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# SMART MOBILITY VISION - HUMAN-CENTERED






**THE FUTURE OF MOBILITY**






People are longing for peace of mind. Quality of life is becoming an increasingly precious commodity. Cities should be clean, green and quiet.





Experience is now more important than possession. Flexible access to an array of mobility options is the name of the game. Reality is shaped by diversity instead of routine. Seamless mobility blends personal and public concepts.

Autonomous driving is transforming the role that cars play. Driverless concepts reduce the need for parking spaces, expanding time spent in the car.

Cars are increasingly withdrawing from the cities. Bicycles will shape the future of mobility more and more.

APPLICATION AREA		 FIXED COUNTING STATION	 MOBILE
	Counting pedestrians in pedestrian zones	10 - SWISSTRAFFIC AI	14 - SWISSSCOUT AI
	Counting pedestrians and cyclists	10 - SWISSTRAFFIC AI 16 - SWISSBIKE+PED CROWD	14 - SWISSSCOUT AI
	Counting pedestrians and various other transport users (multimodal)	10 - SWISSTRAFFIC AI	14 - SWISSSCOUT AI
	Counting tourists, hikers, cyclists and cross-country skiers etc.	10 - SWISSTRAFFIC AI 16 - SWISSBIKE+PED CROWD	14 - SWISSSCOUT AI 26 - SWISSBIKE+PED LIGHT
	Counting cyclists and various other transport users (multimodal)	10 - SWISSTRAFFIC AI	14 - SWISSSCOUT AI
	Counting cyclists and pedestrians	10 - SWISSTRAFFIC AI 16 - SWISSBIKE+PED CROWD	14 - SWISSSCOUT AI
	Preferential treatment and shorter waiting times at the traffic lights	10 - SWISSTRAFFIC AI	
	Cyclist behaviour	10 - SWISSTRAFFIC AI	14 - SWISSSCOUT AI
	Individual motorised traffic (IMT)	10 - SWISSTRAFFIC AI 22 - SWISSLASER	14 - SWISSSCOUT AI 24 - SWISSRADAR
	Transit traffic and rat-running traffic	18 - SWISSANPR AI	18 - SWISSANPR AI
	Travel times	18 - SWISSANPR AI 30 - BlueScan	18 - SWISSANPR AI 30 - BlueScan
	Nodal flow analyses	10 - SWISSTRAFFIC AI	14 - SWISSSCOUT AI 20 - SWISSDRONE AI
	Shares of electric, hybrid, petrol or diesel vehicles	18 - SWISSANPR AI	18 - SWISSANPR AI
	Segmental speeds	30 - BlueScan	30 - BlueScan
	Noise emissions, impact analyses for 30 km/h speed limits	28 - SWISSNOISE AI 34 - SWISSSPEED	28 - SWISSNOISE AI 34 - SWISSSPEED
	Speeds	10 - SWISSTRAFFIC AI 24 - SWISSRADAR 34 - SWISSSPEED	14 - SWISSSCOUT AI 24 - SWISSRADAR 34 - SWISSSPEED
Parking with origins		18 - SWISSANPR AI 36 - SWISSPARKING AI	14 - SWISSSCOUT AI 18 - SWISSANPR AI
Traffic signal optimisation, traffic flow		10 - SWISSTRAFFIC AI	

APPLICATION AREA		 FIXED COUNTING STATION	 MOBILE
	Transfer relationships	10 - SWISSTRAFFIC AI	
	Counting passengers	10 - SWISSTRAFFIC AI	
	Analyses of near-accidents	10 - SWISSTRAFFIC AI	14 - SWISSSCOUT AI 22 - SWISSDRONE AI
	Impact analyses (before, during, after)	10 - SWISSTRAFFIC AI 30 - BlueScan	14 - SWISSSCOUT AI 30 - BlueScan
	Hazardous goods transports	18 - SWISSANPR AI	18 - SWISSANPR AI
	LED pedestrians and/or cyclists	10 - SWISSTRAFFIC AI 16 - SWISSBIKE+PED CROWD	
	LED compliance with noise limits	28 - SWISSNOISE AI	28 - SWISSNOISE AI
	LED travel times: information about delays	10 - SWISSTRAFFIC AI 30 - BlueScan	30 - BlueScan
	LED segmental speeds	18 - SWISSANPR AI 34 - SWISSSPEED	18 - SWISSANPR AI 34 - SWISSSPEED

APPLICATION AREA		PRODUCT
	Failure to give way, disregard of stop signals. Unauthorised parking, wrong lane or direction of travel, cyclist behaviour at roundabouts	12 - SWISSSAFETY AI
	End-to-end solution with occupancy rate, payment app, reservation, automatic detection and payment	32 - SWISSPARKING AI
	Consulting, analysis, measures, end-to-end traffic concepts, solutions, maintenance, installations	36 - SWISSSERVICES
	Interactive online display of results in real-time, with predictions	48 - SWISSDASHBOARD





## SWISSTRAFFIC AI

AI-based fixed installation for multimodal counting in real-time. Use of existing camera infrastructure, if installed. swissTRAFFIC AI complies 100% with GDPR data protection requirements.



## IDEAL APPLICATION AREAS

- Counting IMT, cyclists, e-scooter, persons, wheel chairs, strollers
- Traffic signal optimisation
- Cyclist behaviour
- Nodal flow analyses
- Traffic flow
- Transfer relationships
- Analyses of near-accidents
- Impact analyses



## TECHNICAL FEATURES

- Multimodal
- 14 object classes
- Accurate lane tracking
- Real-time data
- Congestion-resilient
- Speeds
- Simple installation
- GSM or LoRa
- Parking



## COMBINABLE PRODUCTS

- Page 12 swissSAFETY AI
- Page 32 swissPARKING AI
- Page 36 swissSERVICES
- Page 38 swissDASHBOARD

### CLOUD SOLUTION

Customer can install the camera. Dual use as a safety camera. Outstanding accuracy, even for congested objects in urban environments.

Easy use of already existing cameras possible. Encrypted data transmission and analysis in the cloud. API available.

### BOX SOLUTION

Additional hardware box is installed directly with the camera. Data transmission possible via GSM or LoRa. Easy use of current cameras possible. On-site data analysis. API available.

### SERVER SOLUTION

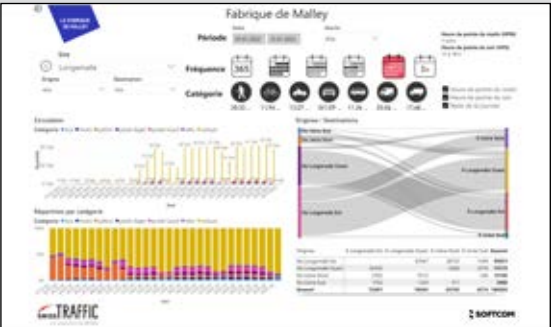
Installation of a server with pre-installed software directly at the customer's site - connection of the server to the customer's cameras on site - access by video surveillance is not affected. Data processing by customer or API.



Automatic detection of traffic flow for all moving objects without storing video or image data.



Intelligent parking: Detection of car park occupancy and calculation of parking time.



Data visualisation in a neatly arranged dashboard with separate customer portal.







**AI** **SWISSSAFETY AI**



AI-based detection of violations and misconduct in road traffic. Improved safety for the most vulnerable transport users – pedestrians and cyclists. Can be connected to police caution or fine correspondence.

**IMPROVED SAFETY AT PEDESTRIAN CROSSINGS  
ALONG SCHOOL ROUTES**

AI- and radar-based system to improve safety by the automatic detection of pedestrian crossings and failure to give way. Signals with special interior lighting and yellow strips attached to the poles can light up immediately during use of the pedestrian crossing to improve visibility, especially at night.

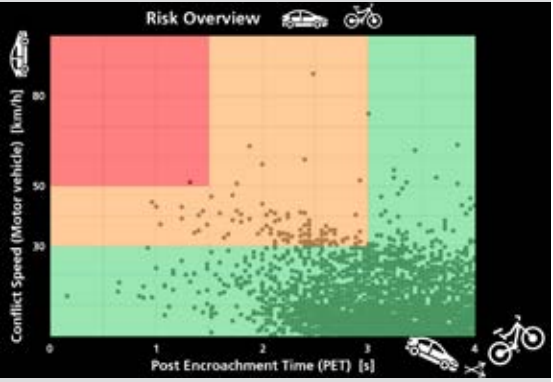
In addition to flashing, an alarm sound can also be emitted in potential “pedestrian-driver” conflict situations or if pedestrians are inattentive (staring at their phones). In case of violations, a brief video sequence can optionally be stored in the system to help with police investigations. As a fixed or mobile installation.

**PREVENTING ACCIDENTS**

AI technology to analyse trajectories and speeds for the detection of near-accidents at intersections involving pedestrians, cyclists and vehicles or to analyse cyclist behaviour at roundabouts. As a fixed or mobile installation.

**AWARENESS RAISING IN THE EVENT OF  
VIOLATIONS**

Downstream installation of LED displays, can sensitise transport users to their misconduct in real-time as a contribution to targeted improvement of road safety.



Evaluation of dangerous situations (near-collisions) with our risk matrix.



Pedestrians are inattentive and perceive dangers too late.



Real-time automatic detection of right-of-way violations at pedestrian crossings and warning of road users.



IDEAL APPLICATION AREAS
Improving safety, preventing accidents
Safety on school routes
Failure to give way at pedestrian crossings
Cyclist behaviour at roundabouts
Detection of near-accidents
Disregard of stop signals
Unauthorised parking
Wrong lane or direction of travel

TECHNICAL FEATURES
Fixed or mobile counting station
Autonomous for up to 7 days if mobile
Counting IMT, cyclists, persons
Speeds
Can be connected to an LED display for awareness raising
Accurate lane tracking
Real-time data
Floating car data

COMBINABLE PRODUCTS
Page 18 swissANPR AI
Page 36 swissSERVICES
Page 38 swissDASHBOARD





## AI SWISSSCOUT AI



The mobile camera system for multimodal counting is 100% compliant with the GDPR thanks to integrated AI and allows autonomy of up to 7 days. The data is analysed in real-time.

### IDEAL APPLICATION AREAS

Counting IMT, cyclists, persons, e-scooters  
Counting tourists, hikers  
Cyclist behaviour  
Nodal flow analyses  
Parking with origins  
Impact analyses  
Safety analyses

### TECHNICAL FEATURES

Multimodal  
Mobile solution with up to 7 days of round-the-clock autonomy  
Real-time data  
Speeds  
Accurate lane tracking  
Congestion-resilient  
Simple installation  
12 object classes

### COMBINABLE PRODUCTS

Page 12 swissSAFETY AI  
Page 36 swissPARKING AI  
Page 38 swissSERVICES

## AI REVOLUTION IN MOBILE TRAFFIC DATA COLLECTION

swissSCOUT AI is revolutionising mobile traffic data collection. The integrated AI software enables on-site multimodal traffic analysis in real-time, without having to save videos or images. The analysed data is uploaded directly to the cloud, where it is then available for visualisation on the swissDASHBOARD.

swissSCOUT AI is the first mobile traffic data collection system with full GDPR compliance.

Please check the swissSCOUT website for further information: [www.swisscout.com](http://www.swisscout.com)



Mobile camera system with integrated AI analysis software for real-time evaluations and presentation on a proprietary dashboard.



Swiss quality. Hardware and software from a single source.







AI



## SWISSBIKE+PED CROWD

Simultaneously counts cyclists and pedestrians in all directions on paths with a width of up to 4 metres. Combinable with an LED display. Counts also e-scooters.



## IDEAL APPLICATION AREAS

Counting cyclists, persons  
Counting tourists, hikers  
Counting e-scooters



## TECHNICAL FEATURES

Laser technology  
LED display  
Solar fixed counting station  
Accurate lane tracking  
Real-time data  
Proprietary dashboard



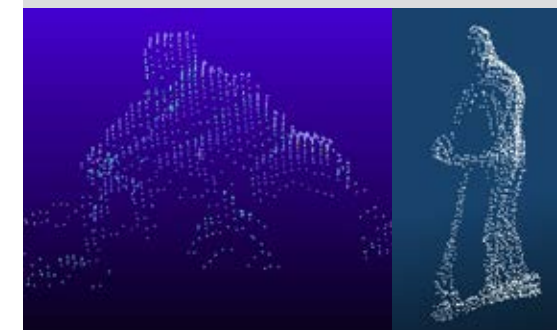
## COMBINABLE PRODUCTS

Page 36 swissSERVICES

### SOPHISTICATED LASER TECHNOLOGY

The sensor uses a “laser curtain” that is defined during installation to log the cross section in a sequence of consecutive scans (every 16 ms). The laser uses this information to generate a 3D image that is analysed by the algorithms to determine the correct classification. The system accurately registers the direction of travel by detecting which of the 4 laser planes the cyclist, e-scooter or pedestrian reaches first.

The sensor is equipped with a CPU. All signals from the laser scanner are processed directly. A 4G modem is also installed in the laser to transmit text data (no images) to a server in real-time.



A cloud of points indicating a bicycle and an e-Scooter. The sensor software is able to distinguish cyclists, e-scooters and pedestrians.



A typical system for counting bicycles consists of a laser scanner and an LED display.



swissBIKE+PED CROWD has a neatly arranged, proprietary dashboard.





## AI SWISSANPR AI



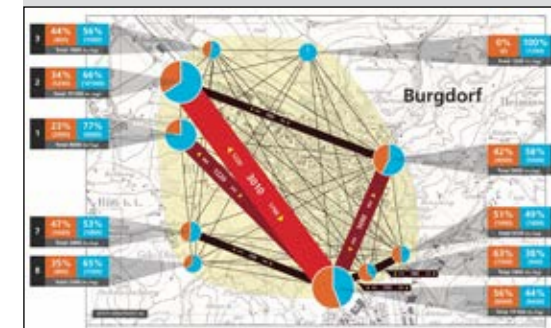
swissANPR AI is a highly sophisticated ANPR camera line with optional modules for onboard plate recognition and laser-sharp vehicle detection.

Smart-enabled swissANPR AI models are capable of running onboard ANPR with superior accuracy, along with vehicle make, model and color recognition, in order to quickly gather vehicle identification information on the spot. Each unit is protected inside a compact and robotically assembled IP67 rated weatherproof housing to ensure impressive performance in all environments from the arctic cold to the desert heat.

Integrated illumination and advanced brightness control work together to capture clearly visible high-contrast images of both reflective and non-reflective plates. Also good news for our ITS customers is that swissANPR AI is natively GDS-ready.

### Main benefits

- swissANPR AI can work as a standalone traffic solution
- ANPR and Make and Model Recognition runs on-board (optional)
- Built-in synchronized illumination for superior imaging at any traffic speed
- Variable motorized optics for easy finetuning
- Built-in laser trigger for precise vehicle detection
- 150% faster OCR recognition than in the previous models
- High-quality automated manufacturing using robotic assembly
- ADR = Dangerous goods recognition



Graphical visualisation of the origin, destination and transit traffic through a city, municipality or neighbourhood with different vehicle types.



Identification of the share of electric, hybrid, diesel, petrol vehicles and their origins (country, canton, town)

## IDEAL APPLICATION AREAS

Destination, origin and transit traffic  
Rat-running traffic  
Travel times and routes  
Proportion of electric, hybrid, petrol or diesel vehicles  
Hazardous goods transports  
Segmental speeds  
Traffic models and scenarios

## TECHNICAL FEATURES

Fixed or mobile counting station  
Autonomous for 5 days if mobile  
LED display  
Accurate lane tracking  
Real-time data  
Congestion-resilient  
Origins: country/canton/town  
SWISS10 (10 vehicle classes)

## COMBINABLE PRODUCTS

Page 12 swissSAFETY AI  
Page 28 swissNOISE AI  
Page 30 BlueScan  
Page 32 swissPARKING AI  
Page 36 swissSERVICES



**ADR = Dangerous goods recognition**  
Automatic registration of dangerous goods transports and their cargo types, reads written and empty signs.





## AI SWISSDRONE AI



Aerial observation and counting of multimodal traffic situations. Detection of movement patterns for all transport users across a wider perimeter. Prevention of near-accidents.

### ALSO COVERS WIDER PERIMETERS

At a suitable height, drones enable coverage of a wider observation perimeter, along with precise tracking and counting of all movements within it. The high resolution of the mounted camera enables visualisation of even the smallest objects such as pedestrians or cyclists using our AI software. All data protection requirements according to the GDPR are observed.

Special drones that receive power via a cable to the ground are deployed for assignments lasting more than 60 minutes.



Routes of travel are also determined, in addition to counting. Provides aerial analysis of how long parking procedures last as well.

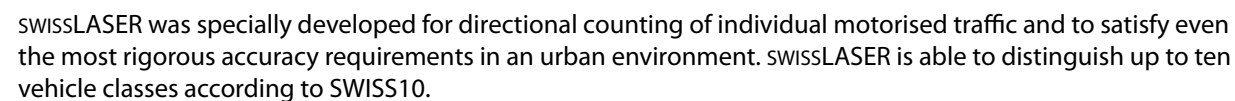


Observation and counting of multimodal traffic in wider perimeters and identification of near-accidents (safety deficits).



Autonomous for 60 minutes. Can be extended to several hours if necessary.





Counting IMT
Detection of congestion
Parking



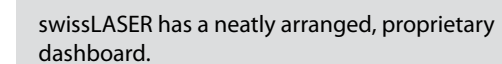
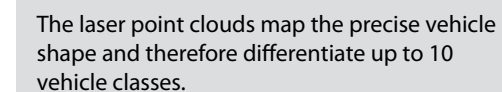
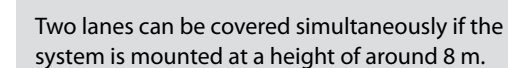
- 2 lanes simultaneously
- Real-time data
- Congestion-resilient
- No lane encroachment
- Simple installation
- SWISS10 (10 vehicle classes)
- Laser Class 1
- Proprietary dashboard



Page 32	swissPARKING AI
Page 36	swissSERVICES

The laser technology emits up to four beams. These are invisible to the human eye and harmless. The point cloud they create replicates the vehicle shape with the exact vehicle dimensions, enabling both precise classification and identification of any height and width restrictions. The laser can be mounted either at the side or overhead. It also provides highly accurate speed measurements if the "Radar" option is enabled.

The laser complies with data protection requirements, as it does not record or transmit images. Precise laser detection distinguishes between the lengths and profiles of vehicles.







## AI | SWISSRADAR



A lateral radar device for intermittent and/or regular traffic counts, the identification of road sections with excessive vehicle speeds and for the collection of data used in urban traffic development plans.

### IDEAL APPLICATION AREAS

30 km/h zones  
Counting IMT  
Speed detection

### TECHNICAL FEATURES

Fixed or mobile counting station  
Autonomous for up to 3 weeks  
if mobile  
Speeds  
Accurate lane tracking  
Simple installation  
4 vehicle classes  
GSM

### COMBINABLE PRODUCTS

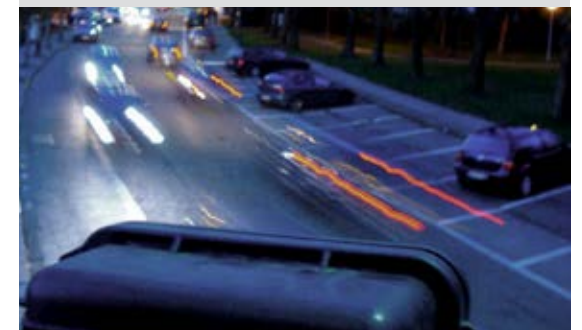
Page 12 swissSAFETY AI  
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## TECHNOLOGY

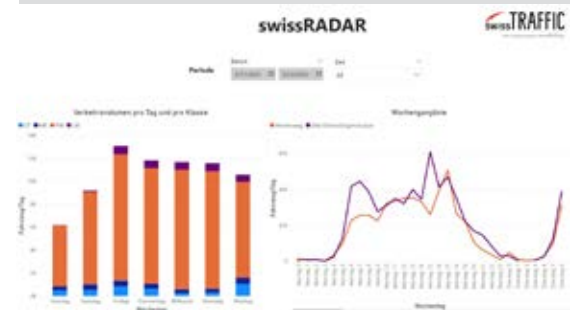
swissRADAR is characterised in particular by its capability for prolonged autonomous operation of up to three weeks without replacing the battery. Can be equipped with Solar and 4G modules to generate real-time data as a permanent counting station. Unsuitable for locations with congestion or stop & go traffic, as these factors distort the results.



Up to 3 weeks of continuous operation possible.



Extended mounting height of between 1 and 8 metres.



Extensive, clearly arranged dashboard.







## AI SWISSBIKE+PED LIGHT



This IoT sensor is specifically designed for the needs of tourist facilities such as parks and trails or for natural settings and is used to count hikers and cyclists, for social clubs or events without ticketing etc.



### IDEAL APPLICATION AREAS

Counting tourists, cyclists, hikers, cross-country skiers, people attending events  
Pavements



### TECHNICAL FEATURES

Autonomous for 2 years  
Real-time data in the app  
Simple installation  
Counting widths of 1–6 metres  
2 object classes  
SIGFOX, GSM  
Plug & count



### COMBINABLE PRODUCTS

Page 36 swissSERVICES  
Page 38 swissDASHBOARD

### TECHNOLOGY

The boxes use digital heat detectors. These components act like miniature thermal imaging sensors.

They concentrate infrared heat radiation when people cross the sensor beam. Digital analysis of this signal can be used to count the number of objects and determine their direction of travel. The speed is also used to distinguish between people and cyclists. These boxes are simple, small, adaptable to any environment and operate autonomously.



Counting width per sensor: 1 to 6 meters. Ideal width: 3m to ensure accuracy of over 95%. If the width is more than 3m, the accuracy decreases to 90%



Immediate start-up - no electrical connections, Recognition of the direction of passage, single or double direction.



Can be integrated into a wooden post.







## AI | SWISSNOISE AI



Traffic noise is measured and analyzed using a sensor with 64 microphones and artificial intelligence, which allows for directional separation. If necessary, it can be evaluated with an ANPR camera. The downstream LED display raises awareness and encourages noise-conscious driving, leading to a significant reduction in noise.



### IDEAL APPLICATION AREAS

Impact analyses for 30 km/h speed limits  
Recording of noise emissions  
Awareness raising among vehicle owners



### TECHNICAL FEATURES

Fixed or mobile counting station  
Solar-powered if mobile  
Accurate lane tracking  
Real-time data  
With LED display  
Simple installation  
Proprietary dashboard



### COMBINABLE PRODUCTS

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### DETECT AND FINE AUTO-POSERS

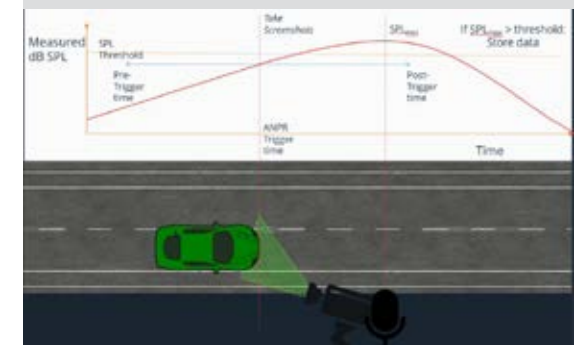
It is possible to determine a noise threshold and consolidate the number of vehicles exceeding this threshold. This allows law enforcement to penalize auto posers with reliable evidence. The police can target and control known routes and meeting points of auto posers and issue fines.

All licence plates are registered, but only those of excessively loud vehicles are ultimately stored. At the same time, a short video sequence is created showing the exact location of the noise source. This enables distinguishing vehicle noise from potential ambient noise.

The optional LED information panel raises awareness and motivates encourages noise-conscious driving. Practical experience demonstrates significant success in noise reduction at locations equipped with swissNOISE AI.



Detects excessively loud vehicles (auto posers) and can provide a short video displaying the precise position of the noise source as evidence. Only license plates of excessively loud vehicles are automatically stored. A clear dashboard also presents the noise of all vehicles in the road cross-section.



The highly sensitive sensor detects ambient noise and analyses the noise profile using integrated machine learning software AI.



SWISSNOISE raises awareness and encourages noise-conscious driving.





## AI BlueScan



BlueScan logs journey times and delays in real-time for both personal transport and cycling. This enables deficiency analyses to be performed and the optimisation of traffic distribution and connections.

### TIME IS A PRECIOUS COMMODITY

Receiving early information can improve the mobility patterns of transport users. Reliable predictions can be made regarding journey times and delays by incorporating AI together with the measurement of real traffic events.

### TARGETED IMPACT ANALYSES

Gains (or losses) in travel times are the best and most effective way of substantiating statements about the impact of infrastructure projects or accompanying measures over a longer period.

### MULTISOURCE CONTROL CENTER (MCC)

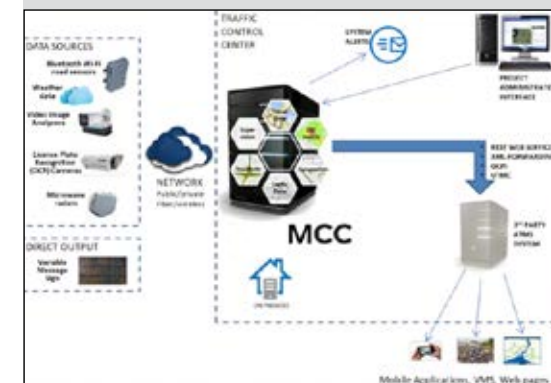
The Multisource Control Center is the data analysis platform designed for a variety of traffic and environmental data sources.

The system analyses data from a wide range of sources and generates, among other things, travel times, congestion and congestion alerts, traffic, environment and environmental data and images. MCC assesses data quality in real time and adjusts data intervals to statistical measurement quality. The system offers a number of different algorithms and filters to adapt to all types of road and infrastructure.

MCC has various KPIs, comparison matrices, asset management for operational monitoring and automatically generated reports.

#### Visualisation

Geographical information system Real-time and historical data, forecasting, extensive reporting engine with recurring and adhoc reports, dashboard, key performance indicators.



Multisource Control Center (MCC)



LED display indicating delays.



Clear and comprehensive dashboard







## AI SWISSPARKING AI



End-to-end solution for the public sector, private enterprises and private properties. From the issue of access rights and a reservation system, to barrier authentication and automatic shuttle buses, this product supports all of your parking requirements.

## IDEAL APPLICATION AREAS

- Municipal parking facilities
- Tourist or event parking
- Company parking
- Property parking
- On-street or off-street car parking

## TECHNICAL FEATURES

- End-to-end hard- + software solution
- Payment app, dynamic parking fees
- Issue of access rights
- Parking space reservation
- Authentication at the barrier
- Automatic parking buses
- Origins: country/canton/town
- Fixed or mobile solution
- Proprietary dashboard

## COMBINABLE PRODUCTS

- Page 10 swissTRAFFIC AI
- Page 12 swissSAFETY AI
- Page 18 swissANPR AI
- Page 22 swissLASER
- Page 36 swissSERVICES

### PUBLIC

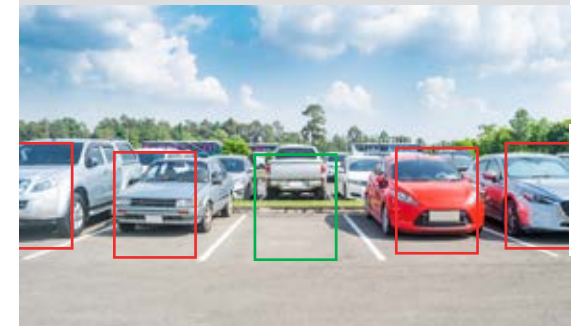
The professional, cloud-based platform gives municipalities an end-to-end solution for parking management. swissPARKING AI improves the capabilities of your traffic infrastructure, limits congestion and reduces the search for parking spaces. Car parks must be accessible at all times and well frequented. 85% is considered a benchmark for optimum occupancy.

The price is an effective instrument for controlling occupancy levels in car parks. A carefully selected fee structure balances demand and minimises unnecessary traffic. Prices can be adjusted flexibly to prevent bottlenecks or stimulate use. This means that pricing should certainly be dynamic.

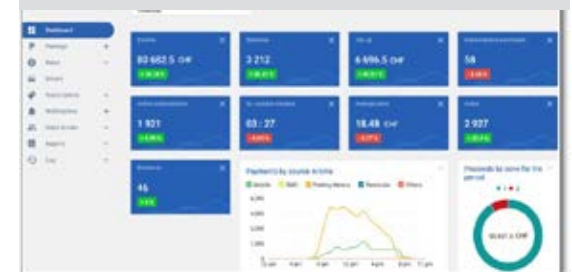
### PRIVATE

Companies sometimes struggle with the increasing scarcity of parking spaces and long waiting lists. Digital parking solutions help them to manage this problem and provide facilities for their staff both easily and efficiently.

In today's world, smart IoT technology and innovative software and app solutions create innumerable opportunities to make better use of available parking capacities. Aside from standard elements like number plate recognition, visitor reservations and an array of app functionalities, swissPARKING AI offers additional modules to enhance your end-to-end solution. swissPARKING AI can even be integrated into existing systems.



Distinguishes between free and occupied parking spaces with the help of artificial intelligence (AI).



Clear and comprehensive dashboard







## AI SWISSPEED



The swissSPEED is a strong, effective sensor to prevent traffic accidents with non-motorised road users, for example, or to bring more calm to neighbourhoods.

### swissSPEED 1

is a speed display with space up to 39 cm. It has a successive display of three messages (speed, short text or pictograms)



### swissSPEED 2

displays the speed together with text or picture messages. It combines a number with a full LED matrix to display texts or pictograms.

A three-colors text matrix is available as an option.



Can be connected to a solar panel.



Own clearly arranged dashboard.



## IDEAL APPLICATION AREAS

- Measure speed of motorised traffic
- Speed prevention in the vicinity of schools
- Alert on road construction sites
- Increase safety in neighborhoods
- Speed reduction to protect vulnerable road users
- Accident prevention on industrial sites



## TECHNICAL FEATURES

- > 200 m range
- Shows speed from 5 to 199 km/h
- Real-time data
- Works with rechargeable battery, electricity or solar panel
- LED Display
- daily/hourly variable texts and speeds



## COMBINABLE PRODUCTS

Page 36	SWISSSERVICES
Page 38	SWISSDASHBOARD







## AI | SWISSSERVICES



Our mobility experts assist you from planning to implementation. We offer everything from a single source, including consulting, data collection and collaborative development of a solution.

WE HELP YOU ACHIEVE STRATEGIC MOBILITY OBJECTIVES – FOR SMART MOBILITY IN TOMORROW'S WORLD.

Our company has a highly qualified pool of specialists. It goes without saying that we operate consistently at the cutting edge of technology and strive to build green and economically viable solutions.

As traffic engineers, we deliver expert planning and competent advice. Professional technology and state-of-the-art technology are used in the execution of all our assignments.

Our engineers have developed processes for mobility intelligence analytics that enable the real-time evaluation of big data. We make use of open data and also collect our own information.

This means we can offer a full service – from planning to implementation – from a single source based on more than 20 years of experience. You are in safe hands with us.



As traffic engineers, we deliver solution-oriented planning and competent advice.



Planning and achievement of strategic mobility objectives.



Installation and maintenance of sensors by qualified SWISSTRAFFIC staff.



## IDEAL APPLICATION AREAS

- Traffic flow simulations
- Development planning
- Technical traffic studies
- Performance capability analyses
- Accident analyses
- Reconstruction concepts
- End-to-end parking solutions
- Holistic traffic concepts
- Safety analyses



## TECHNICAL FEATURES

- From identifying the problem to creating the solution
- Mobility engineers & fitters
- Over 20 years of experience
- State-of-the-art technology
- Installation and maintenance



## COMBINABLE PRODUCTS

Pages 10-35	all swissSENSORS
Page 12	swissSAFETY AI
Page 32	swissPARKING AI
Page 38	swissDASHBOARD



## AI SWISSDASHBOARD



Modern, interactive, customisable, multimodal dashboards with predictions and APIs that map multimodal mobility in real-time.

### IDEAL APPLICATION AREAS

Pairing clarity with KPIs for optimised ease-of-use.

### TECHNICAL FEATURES

APIs for your own dashboard  
Customisable  
Expandable  
All data exportable  
Predictions  
Meteo

### COMBINABLE PRODUCTS

Pages 10-35 all swissSENSORS



Comprehensive, customisable dashboards for quick and easy evaluation of your collected traffic data.



You select your relevant parameters and receive clear representations of your data in real time at any time and from anywhere.



Dashboard for traffic experts. A variety of neatly arranged performance indicators are displayed per period and object class at the push of a button.

# DASHBOARD



PRODUCT OVERVIEW	COUNTING	MOTORIZED TRAFFIC	CYCLISTS	PEDESTRIANS	ORIGIN-DESTINATION, TRANSIT	SPEED	PARKING	LANE RECOGNITION	REAL-TIME	CONGESTION RESISTANT	EASY TO INSTALL	DASHBOARD	LED DISPLAY	PERMANENT COUNT LOCATION	MOBILE INSTALLATION	NUMBER OF VEHICLE CLASSES	AUTONOMY WHEN MOBILE	ADDITIONAL USES
SWISSTRAFFIC AI	●	●	●	●	◐	●	●	●	●	●	●	✓	✓	✓		9		4/5G, TURN OFF RELATIONS
SWISSSAFETY AI	●	●	●	●		●		●	●	●	●	✓	✓	✓	✓		7 D	RIGHT OF WAY, RED LIGHTS, ILLEGAL PARKING
SWISSSCOUT AI	●	●	●	●	◐	●	●	●	●	●	●	✓			✓	10	7 D	
SWISSBIKE+PED CROWD	●		●	●		◐		●	●		◐	✓	✓	✓		3		LED DISPLAY, + E-SCOOTERS
SWISSANPR AI	●	●	◐		●	◐	●	●	◐	●		✓	✓	✓	✓	10	5 D	ORIGIN, E-VEHICLES, E-CAR, CO <sub>2</sub>
SWISSDRONE AI	●	●	●	●	●	●		●		●	●	✓			✓	9	1 HR	
SWISSLASER	●	●				◐	●	●	●	●	●	✓	✓	✓		10		SWISS10
SWISSRADAR	●	●				●		●	◐		●	✓			✓	4	3 WKS	4/5G
SWISSBIKE+PED LIGHT	●			●					●		●	✓		✓	✓	2	2 Y	
SWISSNOISE AI	●	●						●	●	●	●	✓	✓	✓	✓	10	SOLAR	E-VEHICLES
BLUESCAN	◐	●	◐		◐	●			●	●	●	✓	✓	✓	✓	3	7 D	DELAY TIMES
SWISSPARKING AI	●	●					●	●	●	●	◐	✓	✓	✓	✓		5 D	
SWISSSPEED		●				●		●	●	●	●	✓	✓	✓	✓		SOLAR	LED TEXT-DISPLAY, 4G

SWISSTRAFFIC Group

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NOTHING  
HAPPENS  
UNTIL YOU  
MOVE